

# Calling all Dairy Farmers

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**FREE**  
PLACE NOW



## THE DAIRY TECHNOLOGY CONFERENCE 2010



### Practical Technologies for your Dairy Farm - Experts on dairy farming talk to you at the Dairy Technology Conference 2010

Dairymaster and R Keenan & Co. Ltd are hosting a series of Dairy conferences with three events in Ireland and four events in the United Kingdom. We are delighted to welcome Joep Driessen from Holland who will present the concept of Cow Signals®, a fresh approach to cow management. Joep is a challenging and entertaining speaker and has conducted workshops in 35 countries around the world. As part of the event we will be conducting workshops on farm to introduce you to these new technologies.

The day will be divided into two parts; the introductory sessions will outline recent innovations from Keenan & Dairymaster to increase accuracy and efficiency on farm. The concept of Cow Signals® will also be introduced during this early session. After lunch you get the opportunity to see these technologies in action on farm and participate in workshops and demonstrations. The objective of the afternoon session is to show how easily these principles can be adapted to any Irish dairy farm.

#### Speakers at the conference:



#### Joep Driessen

Joep is a veterinarian and managing Director of Cow Signals Training Company. The Cow Signals Company is part of VETVICE Holland. Vetvice delivers independent, well-based, practical knowledge to dairy farmers, dairy farm suppliers and dairy farm advisors. VETVICE strive for maximal welfare and health of the cow and the farmer, with the target being maximum production. Our customers

are agro-business organisations worldwide. For more information visit [www.vetvice.nl](http://www.vetvice.nl) VETVICE, happy cows, happy farmers.



#### Dr. Edmond Harty

Dr. Edmond Harty is Technical Director of Dairymaster and has been involved in the milking equipment industry during his entire working and academic career. He has extensive practical and technical experience, and has driven technological developments in the dairy industry over the last 3 decades. Dr. Harty has been leading the way with cutting edge technology for automating tasks with advanced technology in order to make dairy farming more efficient and profitable. During this session he will focus on the MooMonitor and how it operates, the benefits it gives to farmers and how it can assist with heat detection and increase profitability. Furthermore he will also give an overview on achieving top milking performance from an equipment viewpoint and how Dairymaster is at the leading edge in this regard to milking performance and technology.



#### Martin Kavanagh MVB MRCVS

Martin qualified as a veterinary surgeon from University College Dublin in 1993 and spent 14 years in mixed veterinary practice in south Tipperary. Martin currently works as the Keenan Group Animal Health Consultant. Martin is a certified Cow Signals® trainer & carries out training sessions in cow health & nutrition for farmers, vets and corporate employees.



#### Agenda

10.30 - 11.00	Registration with Tea & Coffee provided
11.00 - 11.40	MooMonitor Heat Detection Equipment Presented by Dr. Edmond Harty
11.40 - 12.40	Cow Signals - Presented by Joep Driessen
12.40 - 13.20	Mech fiber™ & Irish Dairy Cows - Presented by Martin Kavanagh
13.20 - 14.00	Lunch
14.00 - 14.40	Performance Milking & Controlling Somatic Cell Counts with ClusterCleanse - Presented by Dr. Edmond Harty
14.40	Bus Departs for Host Farm
15.00 - 18.00	Workshops on Cow Signals, MooMonitor, PACE Technology, ClusterCleanse
18.00	Barbeque and Refreshments on farm
19.00	Bus Departs for the Hotel

#### Why Attend?

- > FREE Dairy Technology Conference
- > Expert speakers on issues relevant to you
- > Farm visits to see the latest technology
- > Food provided on the day



**Pre-Registration is FREE & essential as limited numbers are available. Registration on the day will be €50**

Please fill in your details in **BLOCK CAPITALS** & return to Caroline Leahy, Dairymaster, Causeway, Co. Kerry by Friday the 11th June. You can also register FREE online at [www.dairymaster.com](http://www.dairymaster.com). Alternatively call Caroline in Dairymaster on 066 7131124 or Melvyn in Keenan on 059 9771200

NAME: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

COUNTRY: \_\_\_\_\_ TEL: \_\_\_\_\_

MOB: \_\_\_\_\_ EMAIL: \_\_\_\_\_

EVENT ATTENDING:  ANTRIM  CORK  WICKLOW

NUMBER OF COWS YOU HAVE \_\_\_\_\_

### ANTRIM - JUNE 14TH

The Tullyglass Hotel, Antrim followed by the host farm, Victor Turtle, 15 Drumrammer Rd, Ahoghill, Antrim BT42 2RD

### CORK - JUNE 15TH

Rochestown Park Hotel, Cork followed by the host farm, Eddie Jagoe, Ballindeasig, Nohoval, Co. Cork

### WICKLOW - JUNE 16TH

The Talbot Hotel, Carlow followed by the host farm, Donal Kavanagh, Carrigeen, Baltinglass, Co. Wicklow